

# TRAILSL AUSTRALIA

ORGANIZED BY  
SRI LANKA AND AUSTRALIA CHAMBER OF COMMERCE



## ABOUT TRAILSL AUSTRALIA

TrailSL is Sri Lanka's largest crowdfunded Charity in aid of better Cancer treatment and support in Sri Lanka. TrailSL's motto of "Walk, Heal and Unite" signifies the charity walk to raise funds in aid of cancer treatment, whilst carrying the message of unity bringing the whole of Sri Lanka; Sri Lankans at home and away together in this noble endeavor.

The Sri Lanka and Australia Chamber of Commerce (SLACC) endeavors to help raise AUD 500,000 towards Trail2016 in Australia over the next three years through a series of fund raising activities,

TrailSL Australia was launched in Sydney during a fundraising dinner on Feb 4th and walkathon on Feb 5th 2017.

The first ever TrailSL fundraising events outside of Sri Lanka took place in Sydney over the weekend of February 4th and 5th 2017. It was a huge success with wonderful support from the Sri Lankan and friends of Sri Lanka community. The combined events (dinner + walkathon) raised over \$22,000 which will directly benefit the building of the TrailSL Karapitiya Cancer Hospital in Galle, Sri Lanka

## FUNDRAISING DINNER

Over 100 guested showed up to support TrailSL Australia's Fundraising Dinner at Petersham Townhall in Sydney on Feb 4th. The night comprised of many fundraising activities including a live auction, raffle draw and donation collections.



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## WALKATHON

TrailSL Australia Walkathon took place at the Parramatta Parklands in Sydney on Feb 5th Sunday. Over 100 people joined to support the cause and walked 6.7km as a symbol of the 670KM TrailSL walk along the length of Sri Lanka.

## TESTAMONIALS

Congratulations SLACC Team for bringing Trail to Australia and enabling us to be part of this fantastic cause.

### **Raj Deepan**

Great job done by Sri Lanka Chamber of Commerce and the team to collect over \$22,000 for Karapitiya cancer hospital.

### **Rasika Dayananda**

Fantastic and loving the impact that Trail is creating across countries ....

### **Crystal Nathan**

Very proud to be part of this eventful weekend of fundraising and creating awareness of TrailSL. Historic first event for TrailSL outside Sri Lanka. Go the Aussies!!

### **Claire Oxlade**



Over the next 3 years, SLACC will be holding events in Sydney, Melbourne and Brisbane aimed at bringing the community together and raising funds for this important cause. Your participation and support means a lot.

We are excited to announce that the SLACC and TrailSL in Australia team will be heading to Melbourne in October 2017 to host another amazing fundraising events in honour of TrailSL: 'Walk, Unite & Heal'.



There are great sponsorship opportunities available at these upcoming events, which is sure to engage the Sri Lankan and friends of Sri Lanka community in Victoria.

Should you need any assistance or have suggestions, please contact us on [kalum@srilankaaustralia.com](mailto:kalum@srilankaaustralia.com) and [ravindi@srilankaaustralia.com](mailto:ravindi@srilankaaustralia.com).

With special thanks to:

**Nathan Sivagananathan**, (Co-Founder TrailSL/ Chief Growth Officer MAS Innovation) for joining us in Sydney for the launch of TrailSL in Australia.

His Excellency Mr S. Skandakumar, Sri Lanka High Commissioner to Australia and Mr. Lal Wickrematunge, Consul General of Sri Lanka in NSW for all the support and encouragement.



TrailSL Australia fundraising continues. In order to build the 'Aussie Ward to the Karapitiya Hospital' we need to raise a minimum of AUD\$500,000. With your support we believe we can achieve this target.

We encourage everyone to support this cause through:

- making a tax deductible donation as mentioned below
- partner with SLACC to host mini fundraising events through your work, school or community groups
- spread the word about the TrailSL movement by Liking us on Facebook - [www.facebook.com/trailslAUS/](http://www.facebook.com/trailslAUS/)



## HOW TO DONATE TO TRAILSL AUSTRALIA



#1 Log in to  
[www.trailsl.com](http://www.trailsl.com)  
and search for  
TrailSL Australia

OR

#1 Log in to  
<https://trailsl.com/walkers/?walker=3469>  
(direct link to TrailSL Australia page)  
Copy and Paste link from  
the post caption above

#2

Once on the TrailSL Australia Page, please Donate via  
**GDG** for your tax-deductible receipt

#3

Upon payment confirmation, you will receive your  
tax-deductible Gift Receipt

Thank you so much for choosing to donate to TrailSL Australia!

We appreciate your time and all the support,  
and hope to see you at the next event!



would like to thank everyone  
who aided the cause!

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#### Our Partners



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